

NNFCC Christmas Wishlist 2023

As we approach the festive season, we put together our annual Christmas gift guide to encourage biobased gift choices. Choosing greener options not only reflects a personal commitment, but also contributes to raising awareness about the significant environmental challenges associated with our reliance on fossil fuels.

If you're not opting for second-hand gifts this Christmas, consider supporting circular and sustainable ideas with your choices. Here is our top 10 wish-list for 2023 which we hope will give you some inspiration.

Clothes, bags and accessories

Let's start with a nice treat (who said this list was for gifts to others?). Luxury label Gucci recently revealed a new iteration of its iconic Horsebit 1955 bag, which is made using Demetra – an animal-free alternative material that Gucci has developed in-house. Demetra is composed of up to 77% plant-derived raw materials, including biobased polyurethane made from non-GMO wheat and corn, plant-based viscose, and wood pulp.

Have a look [here](#)



Love to travel in style? In September, Horizn Studios launched the RE Series – the first in the world to be made almost entirely (97%, to be precise) from recycled polycarbonate shell, and the lining is also 100% made from recycled materials.

Have a look [here](#)

How could we not include what was claimed to be the world's first naturally negative carbon footprint t-shirt? The t-shirt, by knitwear brand Sheep Inc., is made by extra-fine Merino wool from three regenerative sheep stations in New Zealand. This results in a carbon-negative wool fibre that is then processed by the brand's partners in Europe who spin the yarn, manufacture the garments and run the logistics using 100% solar power. There's plenty of joyful colours for you to chose from!

Read more about the full process [here](#), and more importantly you can find the t-shirts [here](#)



Homeware



I know this might not seem as exciting as buying yourself a new Gucci bag, however, it will definitely come in handy to most households and why not try to be a bit more environmentally friendly in our daily routines. Packaging startup Notpla, in partnership with home care and detergent maker MACK, has launched a sustainable clothes detergent sachet. The plant-based packaging solution dissolves in water and naturally biodegrades without leaving microplastic residue.

Have a look [here](#)

ReBorn®, a range of homeware products made from recycled materials, was launched at John Lewis only a couple of months ago and they look pretty snazzy! Working in partnership with Biffa, these waste materials – which mostly consist of wasted food packaging collected from Britain's factories – are 'reborn' and transformed into stylish and practical homewares in ReBorn's Wiltshire factory.



Have a look [here](#)

Beauty



Finnish brand Lumene has launched a bio-based packaging application in which both the jar and label for its moisturiser product are made from UPM's wood-based material. UPM Biofuels, in Finland, produces the bio-naphtha from tall oil, a residue of the pulping process. What's more, two of the main ingredients in the formula, Arctic cloudberry seed oil and fruit extract, are from berries hand-picked in the wild!

Have a look [here](#)

Earlier this year, Tangle Teezer made its cult-favourite detangling hairbrush more eco-friendly. Tangle Teezer's new Plant Brush is made from 85% castor bean oil. As part of its commitment to sustainability, the brand is also turning by-products into fertiliser.

Have a look [here](#)



Sport



Need some motivation not to give up exercise during the Christmas season? I definitely do. The stylish, and extremely light, Cloudneo by Swedish brand ON might help with that. The Cloudneo is the first fully recyclable high-performance running shoe. Created exclusively for the brand's Cyclon subscription service, the shoe is 100% recyclable and is made from fewer than 10 components, all from the same material family. Cyclon is a subscription-based system where you pay a monthly fee in exchange for the shoes. Once the shoes start falling apart, you send them back to On, and they send you a replacement.

Have a look [here](#)

For the more adventurous ones, and with an exciting beach holiday planned, earlier this year HO Sport launched the Sabre Water Skis. The skis feature a biobased foam core designed specifically for water skis, developed through Checkerspot's WING® Platform, which custom formulates algae-derived biomaterials to meet desired performance properties with less reliance on fossil fuels. The Sabre is a great choice for intermediate to advanced skiers who want a versatile, stable, and smooth ride.

Have a look [here](#)



For our furry friends



How could we leave them out of this list?! Mine love receiving gifts (yes, they are slightly spoiled) and what is best than toys for two very energetic cockapoos? Dog toys though are often filled with plastics and chemicals, but the truth is, they don't have to be. Beco this year launched a new range made of natural rubber – you can find toys of all sorts of shapes and forms, but I think for me it's going to have to be the 'Tough Tugger'.

Have a look [here](#)

We hope you found this list interesting and inspiring and we at NNFCC wish you and your families a very Merry Christmas and Happy New Year! 